

NGBG SVB

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Prospectus • v.07 - 10/2020



HÄLSNINGAR FRÅN

NEBB





NGBG & Co.

Since 2016, NGBG & FGK have run GATUFEST a yearly block party on Norra Grängesbergsgatan in Malmö.





With Local Food & Drink

Local Shops & Handicrafts



Local Music & Art





Norra Grängesbergsgatan is often described as –
“Malmö’s Most Dangerous”

A place where local government, industry, property developers, civil society and criminal gangs are frozen in constant gridlock.

Malmö's problem street is teenagers' meeting place

MALMÖ



Norra Grängesbergsgatan i Malmö är en av de farligaste i staden.

Foto: CHRISTIAN ÖRNBERG

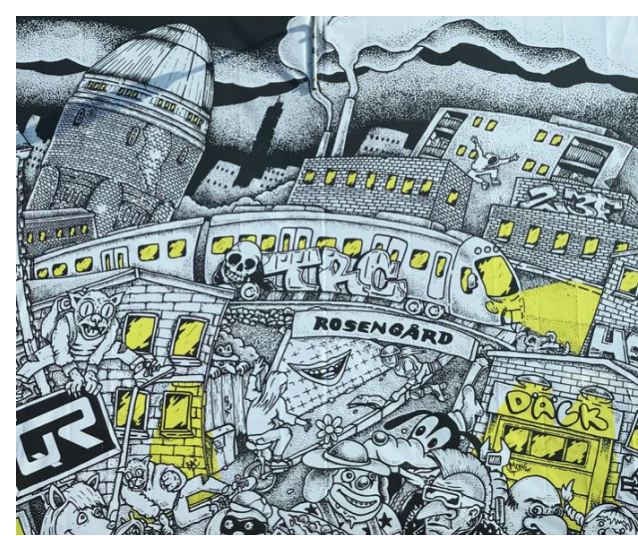


Norra Grängesbergsgatan i Malmö har länge varit en av stadens mest kriminella gator.

De senaste åren har gatan varit drabbad av skjutningar, sprängningar och bråk.

Mitt bland detta möts ungdomar för att göra musik och konst.

– Vi är alltid här, vi möts här allihopa efter jobbet, säger David Lewerentz som sitter i en musikstudio på gatan.



LIGHTS, CAMERAS, ACTION!

Authorities said that the street was hopeless worthless, criminal and best abandoned.

To change minds, we reached out to local groups and worked to show NGBG's central role in Malmö's cultural, voluntary and industrial sectors.



We formed a förening and started looking for an alternative way forward, an alternative to the threat of surveillance cameras, private security guards, evictions & demolition.

NGBG STYRELSE

#ViSomGillarBuller

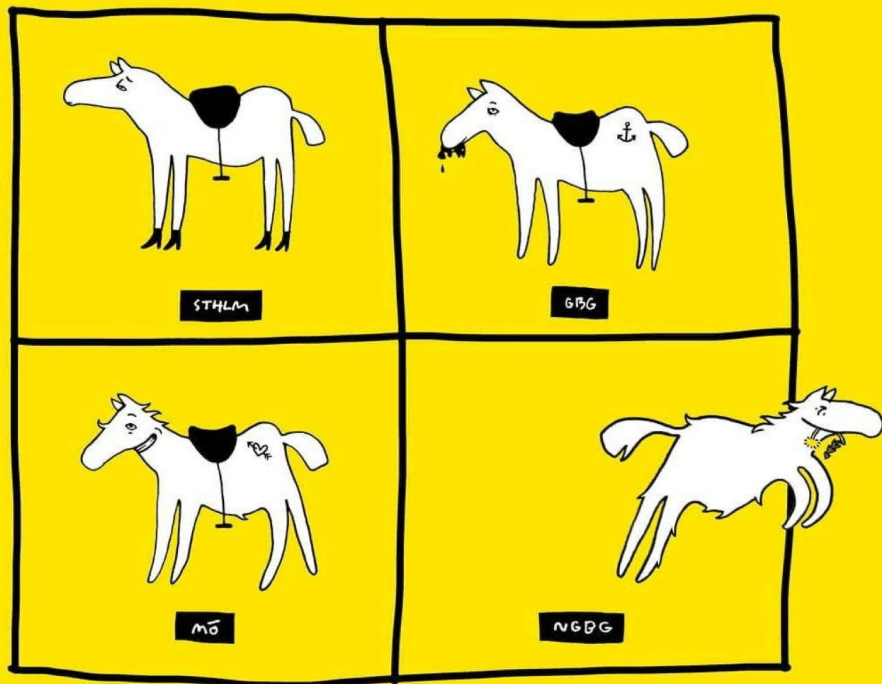
Org nmr: 802521-7673

Swish: 123 108 38 23



We chose a different way to meet, work & build ...

NO Tickets - NO Fences - NO Headliner



#SurveillancebyInstagram

#FolkBeerPicnicsWelcome.

LAKOZZ! PARTIC
AŁ! Y4ACTBOBAT
CIPA! OSALLISTUA
! شرکت کردن UDZIA
CIPA! DELTA! PAR
MACUMITI
IST
PA
TIC

*Free entry
Open call
Local culture
Public funds
Private land*



WE PUT OUT FIRES

SKÅNSKA DAGBLADET

TISDAG 19 FEBRUARI 2019

PRENUMERATION FÖRETAGSANNONSERING PRIVATANNO



Plan B har fått nytt hop om framtiden. Foto: Ralph Bretzer

Publicerad 16/2 14:40 · Uppdaterad 16/2 18:26

Plan B ser ut att räddas



Ralph Bretzer

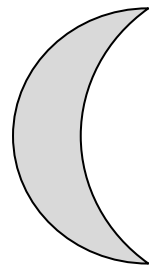
FILM MÄLMÖ



SUPPORTED LOCAL PRODUCERS



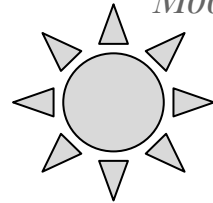
TALKED TO THE NEIGHBOURS



NGBG 24/7

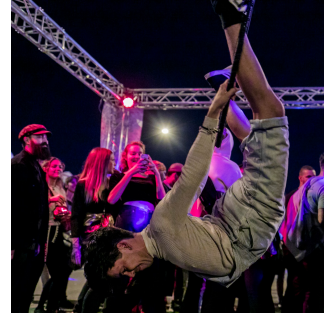
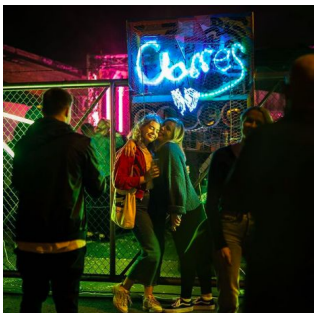
#Day&Night

Sunshine & Moonlight





WORKING WITH PUBLIC, VOLUNTARY & COMMERCIAL ORGANISATIONS



EVERYONE WAS INVITED & THEY CAME & THEY BUILT IT :-)

NGBG 2019

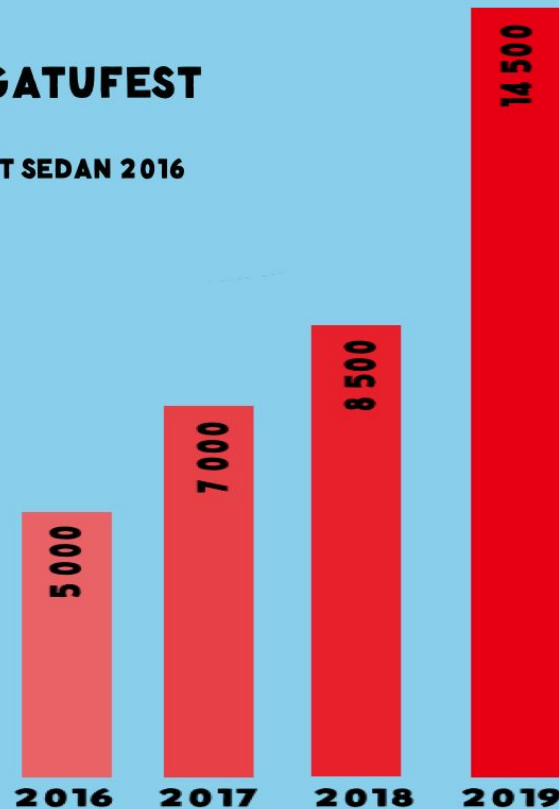
Stages	23
Shows	250 performances
Attendance	14 500 visitors
Crime	0 incidents

In 3 years ...

with a marketing budget of 800 kr
we increased attendance by 300%

NGBG GATUFEST

BROTTFRITT SEDAN 2016



BUT ... NGBG 2020

PANDEMIC – No GatuFest

..our democratic, sustainable, inclusive cultural project had to find new ways to express itself.

CYKELFEST - A mini-festival with food and music on bikes



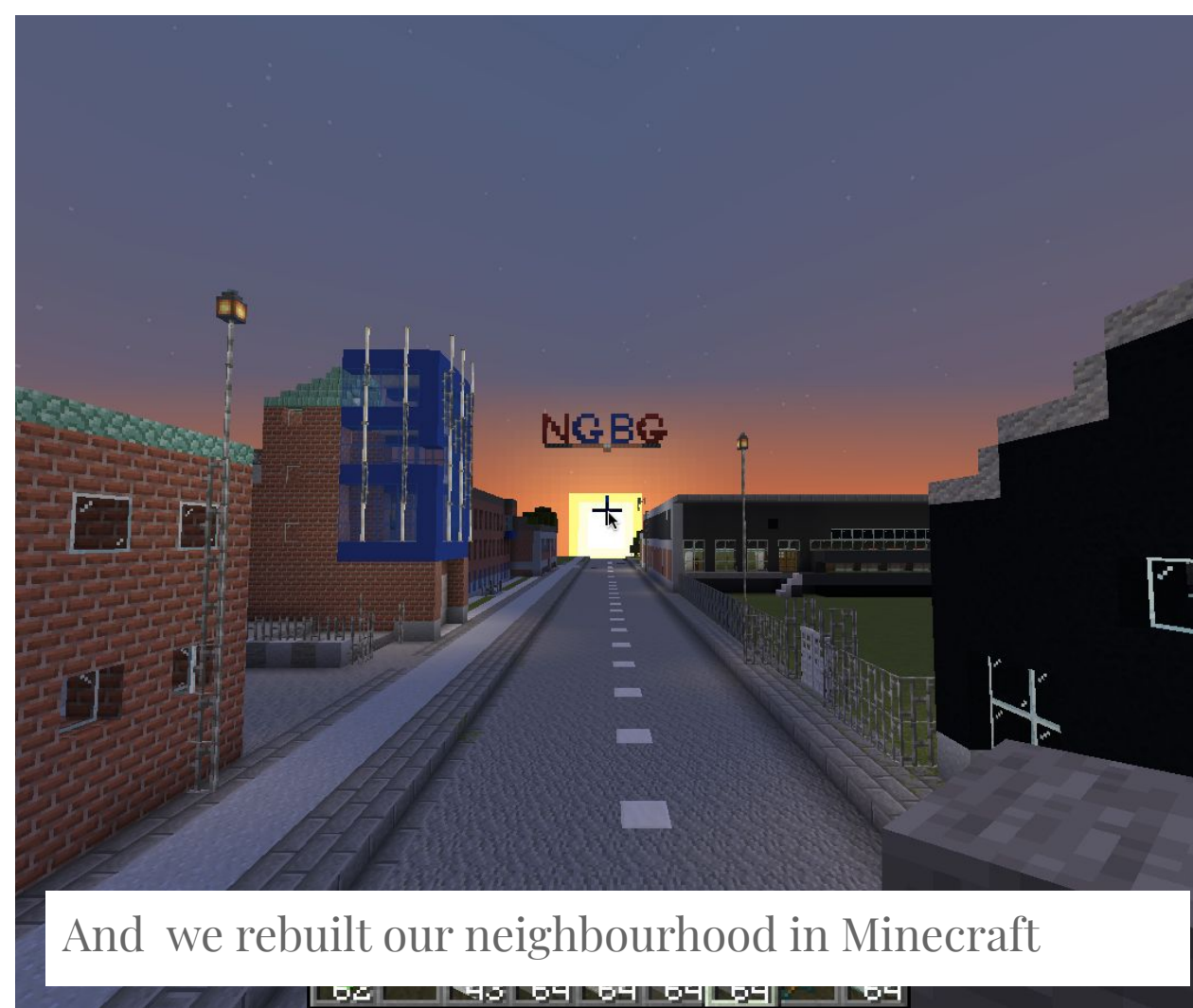
BROFEST - Imported Danish bands for the Bridge's 20th



AVENUE - Lined the street with palm, bamboo, olive & pine.



FIRST WE MADE SOME COVID-SAFE POP UP EVENTS



And we rebuilt our neighbourhood in Minecraft



Some kids added flying swimming pools and giant carrot statues. And a 4 000 m2 art museum to exhibit local artists.

#KonstMuseumNGBG
City planning made easy! :-)

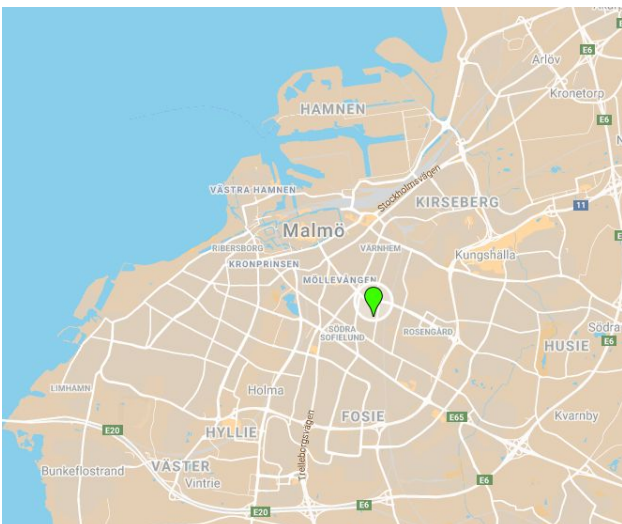
& SO we formed ...
... **our own vision NGBG's future.**

Industry's fear of residential projects causes it to swell up like a puffer-fish, buying up cheap buildings as a fence to protect against noise and traffic complaints from sleeping citizens.

The neighbourhood's culture workers and NGOs benefit from the cheap rents and many share the experience of being forced out of rehearsal and handicraft spaces by residential gentrification.

Based on the trust built up by the festival we talked to the factories and landlords. *Pågens* gave us an office with a balcony and now we have a new project a farm with *Stadex*.





NGBG is Malmö's geographic centre and its cultural heart. It is essential in any attempt to reunite Rosengård and Möllan. Analysis by *BID*, *ÅF*, *White Arkitekts*, *KGI* and *Malmö Högskola* identify *Rosengårds metro station* and *Zlatan's Tunnel* as the key to unlocking the area.



ANNELUND

HÄNTVERK, TRÄDGÅRD & GÄSTGIVERI



100 m



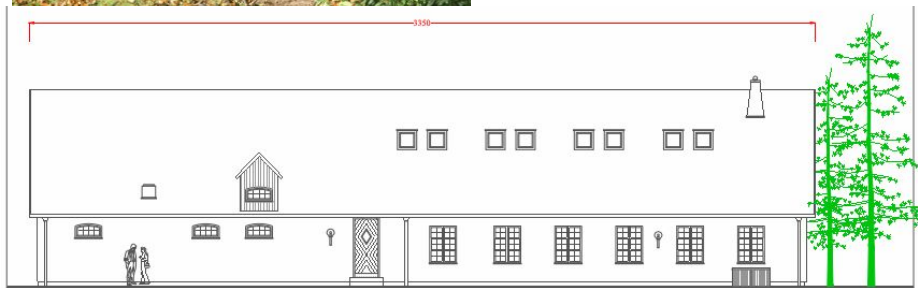
Only 50 meters from Rosengårds new train station



Annelundsgården a 300 m² farm building with a traditional gable roof, board-clad and whitewashed. Surrounded by grass and tall trees in a 2 000 m² garden with mature lilac bushes to the south west.



Just like with NGBG GatuFest & Minecraft, we start by calling for participation.



Fasad mot öster Sk 1:100



BYGGLOV	
MASUGNEN	
Annelundsgatan 63 234 44 Malmö	
AB STADEK	NGBG
Köpparbergsgatan 31 234 44 Malmö www.stadek.se Tel: 040 32 47 00	Norra Göteborgsgatan 234 50 Malmö www.ngbg.se Tel: 040 349 98 72
Projektleddare Nicklas Johansson	Arkitekt / Projektör Sarmad Dyl

Annelunds Trädgård

*Village Hall
Market Garden
Coaching Inn
& Workshop*

A garden filled with music, food and talk. A place to showcase the neighbourhoods products, history and culture. Somewhere to work and learn,, make honey, plant roses and fix bikes.

ROSES FROM ROSENGÅRD

- we will work with local gardening groups to grow flowers, fruits and herbs.



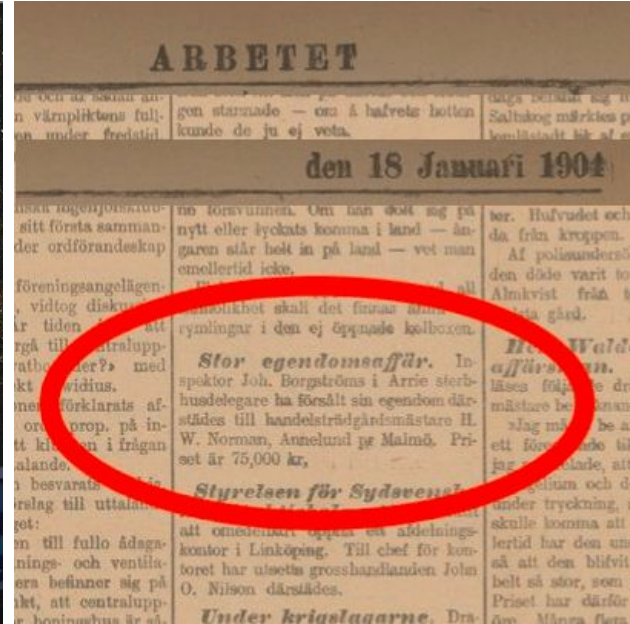
REPAIR & MAKERS SPACE

- Containers with green roofs from SGRI, connected by wooden bridges, housing repair services and handicrafts.



NGBG MUSEUM

- with friends at Sofielunds Historia a display of artefacts and photos of the areas industrial and agricultural past.



Here we can create projects to engage local people

FARMERS MARKET – we will work with our friends to produce a monthly Crafts & Farmers Market.

BILLBOARD GALLERY – we have a deal with *Stadex* to use this space as Malmö's tallest & largest gallery wall.

GLOBAL STREETFOOD – a foodcourt promoting local bicycle based catering businesses and other startups in culture, repair & logistics.

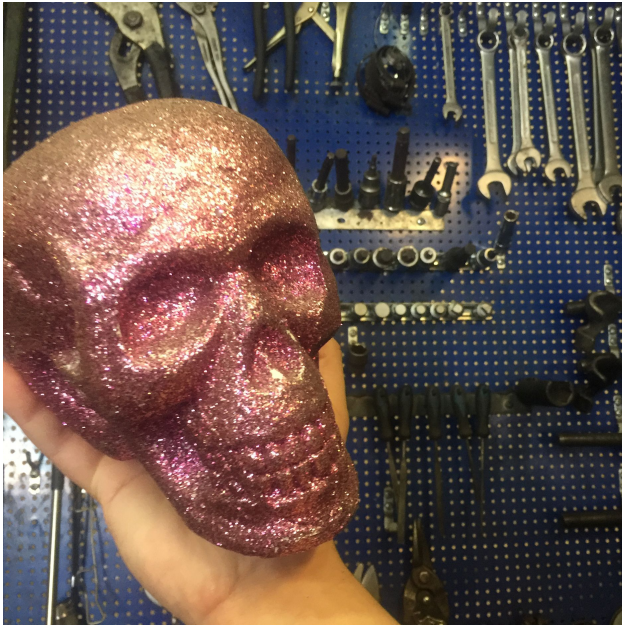


Projects to promote local creativity and start-ups.

NIGHT SHIFT - we will put performances in the garages at night - working towards 24/7 use of premises and resources.

MEETING ROOMS - we have shareable spaces for study, for digital working, and for local societies and start-ups to meet.

MALMÖ'S COOLEST STREET - is actually Malmö's hottest, we will work with *FGK* and *VAsyd* to improve shade and drainage.



Projects to increase access to existing facilities



NGBG

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swish: 123 108 38 23

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SYFTE

Ändamål

§3 NGBG ska verka för en inkluderande hållbar stadsutveckling och ge alternativa kulturlivet i Malmö en röst och en plattform, bl a genom att tillsammans med verksamheterna längs gatan utveckla och främja samarbeten inom musik, konst, scenkonst och andra kulturyttringar. NGBG ska vara en plats där den ung kultur och näring kan utvecklas och stimuleras. Även ligga i framkant när det gäller lokal hållbar näring, såsom tillverkning, service, återbruk, handel, mat och dryck.

§4 Mål uppnås genom att driva egna projekt och produktioner men även vara ett stöd åt andra organisationer som vill genomföra arrangemang. NGBG är en paraplyorganisation som rymmer alla former av kulturyttringar.

§5 NGBG kommer att verka för FN´s 17 Globala mål för en hållbar utveckling. NGBG ska även vara en mötesplats för kulturutövare och en knutpunkt för olika kulturorganisationer i Malmö, regionalt och internationellt.



- Inclusive -

- Sustainable -

- Democratic -

AFTONBLADET

Malmö

Malmöområdet uppbyggt i Minecraft

Av: Robert Rosén

PUBLICERAD: MÅN 30 MAR 2020



FOTO: PRIVAT
Namn: Casbahbygget i Minecraft
https://www.aftonbladet.se/nyheter/region/malmo/2020-03-30/malmo-området-uppbyggt-i-minecraft

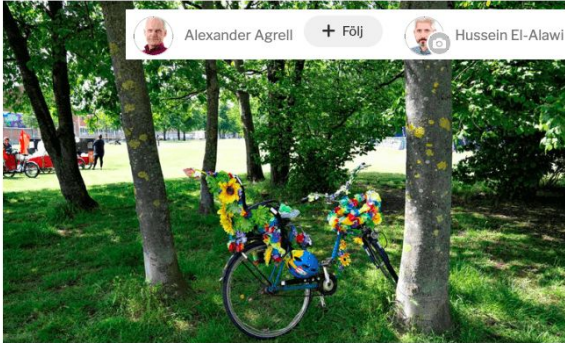
Mer

SYDSVENSKAN

MALMÖ 6 juni 2020 16:20

Flaggrik start för pimpig cykelfest på Norra Grängesbergsgatan

Pimpigt skulle det bli. Men när cykelfesten skulle starta var det mest blåsigt. På lördagseftermiddagen hade kulturföreningen NGBG Nightshift utlyst en cykelfestival för alla intresserade, med start i Enskifteshagen och mål på Augustenborgstorget.



Malmö redo att skriva avsiktsförklaring om nytt konstmuseum

"Har politikerna signat en sådan här förklaring har man markerat att det blir av."



I ett nytt museum skulle Malmöborna få se sin enorma konstsamling

Konsten behöver komma närmare publiken, tycker konstmuseichefen Kirse Junge-Stevnsborg.



"Vi föreslår att Malmös nya konstmuseum blir en del av Culture Casbah i Rosengård."

SYDSVENSKAN



NGBG vill se ett konstmuseum i Malmös kulturella hjärta

Nu startar de Nightshift som ska få gatan att leva dygnet runt.

Development of Industry, Culture, Logistics & Services

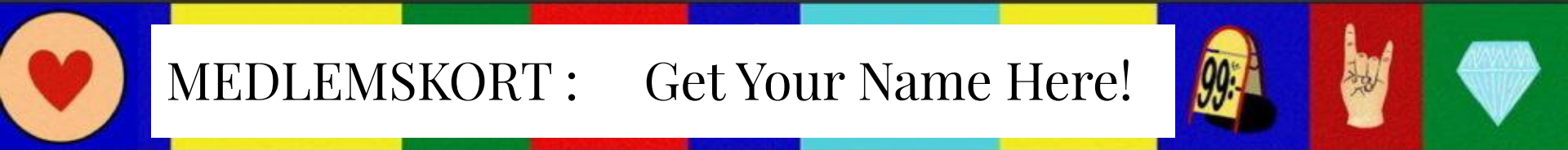
NGBG 2021



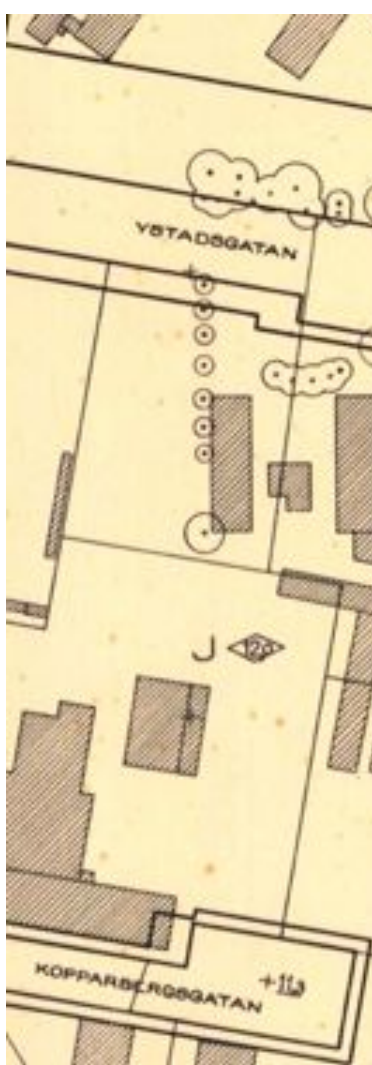
**DELTA!
BLI MEDLEM**

BARA

100 KR



MEDLEMSKORT : Get Your Name Here!



NGBG SVB

For maps & info, business plans,
share & partnership options et.c.

please contact:

HQ@NGBG.SE • 0761 899 871

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